



For Immediate Release

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**"Take A Kid to the Game"
LAKE FOREST COLLEGE FOOTBALL ACTION AT ITS BEST**

Take Advantage of this Opportunity and Take A Kid to the Game October 18, 2008

Lake Forest, Illinois – Lake Forest College is inviting all area children to attend their upcoming football game, **October 18, 2008**, against Grinnell College. Children have the opportunity to experience a college football game as the **Foresters** host NCAA Football's annual "Take A Kid to the Game" (TAKG) program presented by Coca-Cola and sponsored by other Corporate Champions, AT&T and Pontiac. Kids, ages fourteen and younger, will receive a free ticket with the purchase of a full-priced adult ticket, to watch the **Foresters** at **Farwell Field**.

Lake Forest College is one of more than 200 schools across the nation that are taking part in this campaign focused on allowing youth the opportunity to attend college football games. The Take A Kid to the Game® program is entering into its tenth year in the promotion of collegiate athletics.

"We look forward to having kids from the community be apart of our game day experience and support NCAA Football's Take A Kid to the Game® program," **Jackie Slaats**, athletic director at **Lake Forest College** said. "This event is a great opportunity for children to spend quality time with a parent or role model while learning about the fundamentals of college football in a family-oriented atmosphere that is NCAA Football."

Tickets for this special game will be available **at the Farwell Field front gate**. For more information, contact Kate Souder at **847-735-6136**.

The Take A Kid to the Game program is one of the national promotions of NCAA Football, the marketing arm of college football. NCAA Football represents a coalition of the National Collegiate Athletic Association, the National Association of Collegiate Directors of Athletics and the Conference Commissioners Association. Please visit www.ncaafootball.com for further information on current initiatives and to explore the interactive website that is the premier location to get all inclusive college football stats and information.